

## WINSHAPE PRIVACY POLICY

This Privacy Policy (the “**Privacy Policy**”) describes the information practices of the WinShape Foundation, Inc., its programs, including the WinShape College Program, Camps, Home, Wilderness, Retreat, Marriage, and International (the “**Programs**”), which Programs may change from time to time, and its affiliates (collectively, “**WinShape**”, “**we**”, “**us**”, or “**our**”). It covers the information WinShape collects about you, how we use and share this information, and your choices regarding our collection and use.

If you have any questions or concerns regarding this Privacy Policy or WinShape’s privacy practices, please contact us via the **Contact Information** provided at the end of this Privacy Policy.

### Information Covered by This Privacy Policy

This Privacy Policy applies to Information (as defined below) collected about you by WinShape and its third-party service providers. As used in this Privacy Policy, “**Personal Information**” means information that reasonably identifies you, and “**Non-Personal Information**” means information that relates to you but does not directly identify you. “**Information**” is collectively used herein to refer to both Personal Information and Non-Personal Information. We may combine any of the Information collected about you for the purposes described in this Privacy Policy.

### Information Collected

WinShape and our third-party service providers collect Information about you from a variety of sources, including Information you provide directly to us, and Information we collect about you when you interact with us. For example, we and our third-party service providers collect Information both directly and indirectly from you when you:

- access or use our websites mobile applications, and other online services or programs where this Privacy Policy is posted or linked (collectively, the “**Online Services**”);
- contact or communicate with us;
- request information about us or any of our Programs;
- apply or register for any of our Programs;
- apply for a Program staffer position or other employment opportunity with us;
- create an online account with us;
- participate in any of our Programs;
- donate to or otherwise support us, our Programs, and ministries;
- access or use our pages or accounts on any third-party social media platforms such as Facebook or Twitter (“**Social Media Pages**”);
- sign-up for communications (e.g., direct mailings, e-mails, text messages, or social media notifications) from us;
- participate in a survey or evaluation;
- provide or submit comments, stories, suggestions, or other content or input to us; and/or
- otherwise interact with us and our Online Service.

We may combine any of the Information collected about you for the purposes described in this Privacy Policy.

### Personal Information

We and our third-party service providers collect Personal Information provided by you or on your behalf, including, without limitation, your:

- name;

- contact information (e.g., home address, phone numbers including mobile numbers, e-mail addresses, etc.);
- date of birth;
- demographic information;
- family information;
- medical information and records;
- educational records;
- employment information;
- personal references; and/or
- payment and financial information (e.g., credit card numbers and banking information).

We may also collect your Personal Information from others who refer you to us. Additionally, we may collect Personal Information about you from third parties to supplement, update, or verify your Information, and/or in connection with your application for and participation in a Program. Applicable law may require that you authorize a third party to share your Personal Information with us before we can acquire it, including medical and school records.

### **Information Collected Automatically**

We and our third-party service providers use traffic data, cookies, web beacons, and other tracking technologies to automatically collect certain Information from you when you use our Online Services, including, without limitation:

- your IP address;
- browser type and operating system;
- pages you view within our Online Services;
- websites you visited before coming to our Online Services;
- emails from us that you open and/or forward; and/or
- offers or links from us to which you connect.

We use this Information to personalize your online experience and for marketing purposes.

*Traffic Data.* Our Online Services automatically track and collect your IP address, domain server, type of computer, and type of web browser for our marketing purposes and to manage and improve our Online Services.

*Cookies.* We may also use cookies, which are small text files that are stored on a user's computer and allow websites to remember information about users ("**Cookies**"). We may use Cookies to monitor how our Online Services are used, for marketing purposes, and to help personalize and improve our Online Services. Most browsers automatically accept Cookies. You have the choice to set your browser to accept or reject Cookies. Each browser is different, so check the "Help" menu of your browser to learn how to change your Cookie preferences. You can also learn more about Cookies, at the following websites:

- For Microsoft Internet Explorer: <http://www.microsoft.com/info/cookies.msp>
- For Mozilla Firefox: <http://support.mozilla.com/en-US/kb/Options+window++Privacy+panel>
- For Safari: <http://support.apple.com/kb/HT1677>
- <http://www.allaboutcookies.org>

If you choose to decline Cookies, you may not be able to fully experience the interactive features of our Online Services.

*Web Beacons.* Certain pages on our Online Services and Social Media Pages may contain web beacons (also known as Internet tags, pixel tags, and clear GIFs), which are small bits of code embedded in pages or images on our Online Services and Social Media Pages ("**Web Beacons**"). We may also include Web

Beacons in e-mails we send to you to learn if messages have been opened, acted on, or forwarded. You can disable the ability of Web Beacons to capture such information. Please refer to the "Help" menu of your browser to learn more about Web Beacons and your ability to disable them.

*Location Data:* When you use our Online Services on a mobile device, we may access, collect, monitor, and/or remotely store real-time "location data," which may include GPS coordinates (e.g., latitude and/or longitude). Location data may convey to us Information about how you browse and use our Online Services. You may opt-out from further allowing us to have access to your location data by adjusting the permissions in your mobile device; however, some features of our Online Services may not work if you opt-out.

*Device Information:* We may collect Information about the computer or device you use to access our Online Services, including the hardware model, operating system and version, MAC address, unique device identifier, phone number, and mobile network information. In addition, our Online Services may access your device's image storage applications, with your consent, to facilitate your use of certain features of our Online Services.

*Other Technologies.* We and our third-party service providers may also utilize other tracking technologies, including, without limitation, "referrers" and various environmental variables, embedded script and ETags. Such technologies are used by many online services and optimize your online experience.

## **Google Analytics**

We may use web analytics tools and services with our Online Services, such as use Google Analytics. Google Analytics collects Information such as how often you visit our Online Services, what pages you visit within our Online Services, and what other sites you visited prior to coming to the applicable Online Service. We use the Information provided by Google Analytics to improve our Online Services. For more information regarding how Google collects, uses and shares your Information please visit <http://www.google.com/policies/privacy/partners/>. Google provides users more choice on how their data is collected by Google Analytics by developing an Opt-out Browser Add-on which can be located at: <http://tools.google.com/dlpage/gaoptout?hl=en>. By installing this Add-on, no Information is being sent to Google Analytics.

## **Mobile Applications**

In addition to the Information described above, we and our third-party service providers may collect additional Information when you utilize any of our mobile applications (e.g., WinShape Camps), including the type of mobile device you use, the temporary or persistent unique device identifiers (sometimes called UDID), the IP address of your mobile device, your mobile operating system, the type of mobile Internet browsers you use, and information about the way you use our mobile applications.

If you utilize any location-based services in our mobile applications, we and our third-party service providers may collect, use, and share location data, including the real-time geographic location of your device. We use such Information to provide and improve location-based features and services. You may opt-out from further allowing us to have access to your location data by adjusting the permissions in your mobile device.

## **Information Use**

We use your Information that we collect, including Personal Information, for a variety of business purposes, including:

- providing our Programs and ministries to you;

- processing your applications and registrations;
- processing your payments and donations;
- communicating with you;
- tailoring our Programs, Online Services, and communications to your interests;
- creating and managing your accounts with us and our Programs;
- seeking donations and other support for our Programs and ministries;
- responding to your inquiries, comments, stories, or postings;
- improving and customizing our Programs, Online Services, and communications;
- for internal operations such as enhancing our Programs, marketing efforts, and to conduct research and analysis;
- developing new programs and ministries;
- for our marketing purposes;
- enforce our Terms of Use; and/or
- protect the security and integrity of our Programs and Online Services.

### **Information Sharing and Disclosure**

We share and disclose your Personal Information under the following circumstances:

- with third parties that provide a variety of services on our behalf (e.g., the development, maintenance, and support of our Online Services and Social Media pages, application and registration submission and processing, and payment processing, etc.), or assist us in providing our Programs and ministries (e.g., facilities, food servicing, medical providers, church hosts, communications, marketing research and analysis, etc.);
- within WinShape and its various Programs (as defined above in this Privacy Policy) and ministries;
- with our sponsors and partners (which include, without limitation, churches that host and/or participate in our Programs) in order to facilitate our Programs and ministries and for marketing purposes;
- to comply with law, a court order, or other legal process, or in connection with a legal investigation;
- as may be necessary to protect the safety, property, or other rights of WinShape, our employees, participants, partners, sponsors, users, visitors, or any other person or entity;
- to enforce or apply any applicable terms and conditions and other agreements;
- in the event of a corporate transaction;
- in aggregated or other non-personally identifiable form; and/or
- in accordance with your consent.

We do not sell your Personal Information to third parties for their marketing purposes.

### **Your Choices**

We provide you with the opportunity to update and/or delete certain information and to opt-out of having your Personal Information used or disclosed for certain purposes. For example, you may

- correct, update, and delete your online accounts;
- change your choices for subscriptions and certain communications (e.g., mailing lists, electronic communications, and other notifications);
- opt-out of us sharing your Personal Information with third parties for their marketing purposes; and/or
- request access to your Personal Information.

You may exercise your choices by contacting us via the **Contact Information** provided at the end of this Privacy Policy, or following instructions provided in communications sent to you.

Because we plan our communications in advance, it may take several weeks for your request to become effective. If you continue to receive our communications after expressing an opt-out preference, please let us know so that we can investigate the situation.

Please be aware that, if you do not allow us to collect and use your Personal Information, you may not be able to participate in our Programs, ministries, and other offerings.

### **User Generated Content**

Our Online Services and Social Media Pages may allow users to post messages and submit their own content (e.g., stories, comments, blogs, postings, etc.), which may include Personal Information. You are responsible for all actions resulting from any information, including Personal Information, which you post on our Online Services or Social Media Pages. Please remember that any Information you post becomes public information, is not subject to this Privacy Policy, and WinShape is not responsible for the results of such postings.

### **Privacy of Children Online**

We do not knowingly collect Personal Information online from children under the age of 13 without parental or guardian consent. Please contact us via the **Contact Information** provided below if you believe we may have collected such information without parental or guardian consent or other than in a manner authorized by law, and we will work to delete it.

### **Information Security**

We seek to keep your Personal Information secure and implement reasonable safeguards to help us protect such information from unauthorized access, use, and disclosure. However, no method of electronically transmitting or storing data is ever completely secure, and therefore we cannot guarantee that your Personal Information will never be accessed, used, or disclosed in a manner that is inconsistent with this Privacy Policy.

### **E-mail Security**

"Phishing" is a scam designed to steal your Personal Information. If you receive an e-mail, text, or any other communication that looks like it is from us asking you for your Personal Information, it may be a scam; please notify us via the **Contact Information** provided at the end of this Privacy Policy.

### **Links, Third-Party Websites, and Social Media Platforms**

Our Online Services and communications may contain links to other third-party websites and social media platforms such as Facebook or Twitter (collectively referred to herein as "**Linked Sites**"). We are not responsible for the privacy practices, policies, or content of any Linked Sites, even if you link to them from our Online Services or communications. This Privacy Policy does not apply to any Linked Sites. We have no control over the collection or use of Information, including Personal Information, on any Linked Site. We encourage you to read and understand the privacy policies of any Linked Sites that you visit.

### **Outside of the United States**

If you are visiting our Online Services or Social Media Pages from outside of the United States or otherwise contacting or visiting us from outside of the United States, please be aware that your Personal Information is transferred to, stored, or processed in the United States, where our servers are located and our central database is operated. The data protection and other laws of the United States and other countries might not be as comprehensive as those in your country. By providing your Information, you understand that it will be transferred to our facilities and to those third parties with whom we share it as described in this Privacy Policy.

## **Changes To This Privacy Policy**

We may revise this Privacy Policy from time to time effective upon posting the revised Privacy Policy, along with the date on which it was most recently updated, on our Online Services. Please check our Privacy Policy periodically to see if it has been updated. If a change to this Privacy Policy materially affects the use or disclosure of your Personal Information, a notice will be posted at [www.winshape.org](http://www.winshape.org) along with a link to the updated Privacy Policy. Your continued use of our Online Services and/or provision of your information thereafter constitute your acceptance of such changes. Please contact us as described below if you would like information regarding any changes.

## **Contact Information**

If you have any questions about this Privacy Policy or our use of your Personal Information, please contact us in any of the ways set forth below.

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## **Last Updated**

This Privacy Policy was last updated August, 2016.

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